

#### OVERVIEW

BimBi Italiani, in collaboration with the Xaverian Missionaries of Khlong Toey, presents **Recycling in Solidarity: Connecting Communities, Supporting Kids**, a community-driven event celebrating **Global Recycling Day**.

This initiative brings together families, children, and the expat community in Khlong Toey, Bangkok, to actively engage in recycling and environmental sustainability while supporting underprivileged children through an engaging, fun, and meaningful experience.

The **goal** is to foster community solidarity, promote environmental responsibility, and directly benefit local children and youth. Participants will contribute to sustainability efforts and take part in creative and educational activities that highlight the importance of recycling and social engagement.



Date: Saturday, March 22nd, 2025

**Location:** Khlong Toey, Bangkok

Time: 3:00 PM to 5:30 PM



# ACTIVITIES











- **Presentation on Recycling and Community Solidarity** A brief introduction on the importance of recycling, sustainability, and social solidarity. The NGOs involved will be presented, explaining their mission and how the event's funds will support underprivileged children. Sponsors will also be acknowledged.
- **Creative Art with Recycled Materials** Families and children will create artworks using recyclable materials, promoting creativity, teamwork, and environmental awareness. The final pieces may be displayed at the NGO center.
- Free Play & Cultural Exchange Children from different communities will engage in interactive games, fostering inclusivity, cultural exchange, and meaningful connections.
- Healthy Snacks & Refreshments A hydration and snack station will offer nutritious options, reinforcing healthy habits.
- Fundraising & Community Engagement Attendees can donate to support the Xaverian Missionaries' programs for underprivileged children, with businesses and sponsors encouraged to contribute and promote social responsibility.











### EXPECTED OUTCOMES

Community Engagement
Environmental Impact
Cultural Exchange and Unity
Support for Underprivileged Children
Health and Well-being

## WHY THIS PROJECT MATTERS

**Recycling in Solidarity is more than a recycling initiative,** it's a community event that raises environmental awareness, promotes cultural exchange, and fosters social responsibility.

It brings families together for a shared cause, encouraging participation in sustainability efforts while supporting children in need.

By integrating creative activities, environmental education, and fundraising, the project offers a meaningful way for expat and local communities to unite.

Additionally, it provides businesses with an opportunity to demonstrate their commitment to sustainability and social impact while supporting both the environment and underprivileged children.











### TARGET AUDIENCE

- Local families and children in Khlong Toey
- Expat families living in Thailand
- Businesses and organizations from the Thai-Italian Chamber of Commerce
- Members of BimBi Italiani and the Italian community in Thailand

## WHY PARTICIPATE?

#### For Expat and Italian Communities

Engage in sustainability efforts, offer meaningful experiences to children, and support a vital community cause. It's also a chance to connect with other families and promote a healthy lifestyle.

#### **For Sponsoring Businesses**

Showcase commitment to social responsibility and sustainability while gaining brand visibility. Supporting this event strengthens community ties and benefits both the environment and underprivileged children.

#### **Participating Families**

400 THB per family (higher donations are welcome)



#### **Fundraising Goal**

**50,000 THB** to cover the event day and support the **Xaverian Missionarie** for underprivileged children.











Donations are welcomed from individuals and organizations.

To **donate**, **join the event** or sponsor, send an email to: **info.thailand@bimbiitaliani.com**Fill out the form via the QR code.



Let's come togheter to support Sustainability, Connecting Communities, Supporting Kids!

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