

## SUBCON THAILAND 2025 PROGRAM FOR BOI PARIS DELEGATION

Date & Time	MEETINGS / VISITS	Remarks
<b>Day 1</b> <b>Monday, the 12<sup>th</sup> of May 2025</b>		
<i>Afternoon</i>	<i>Arrive at Suvarnabhumi Airport</i>	Free airport-hotel shuttle <i>(tbc)</i>
<i>14.00 h- Onwards</i>	<i>Check-in at Avani Sukhumvit Bangkok Hotel Venue: 2089 Sukhumvit Rd, Prakanong Nua Watthana, Bangkok 10260</i>	
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<b>Day 2</b> <b>Tuesday, the 13<sup>th</sup> of May 2025</b>		
<i>8.00 h</i>	<i>Leave for site visits at Amata Nakorn Industrial Estate Venue : Chonburi</i>	Free transportation
<i>11.00 h</i>	<i>Visit of an automotive factory (tbc)</i>	
<i>13.00 h</i>	<i>Lunch hosted by Amata (tbc)</i>	
<i>14.30 h</i>	<i>Visit of a factory in another sector elected by delegates (tbc)</i>	
	<i>Tour of residential areas (tbc)</i>	
<i>19.00 h</i>	<i>Transfer back to Hotel in Bangkok</i>	
<i>Evening</i>	<i>Free time</i>	
Date & Time	MEETINGS / VISITS	Remarks
<b>Day 3</b> <b>Wednesday, the 14<sup>th</sup> of May 2025</b>		
<b>8.00-18.00 h</b>	<b>VISIT SUBCON THAILAND 2025</b> <i>Venue : BITEC (Bangkok Intl Trade &amp; Exhibition Centre)</i>	
<i>8.00 h</i>	<i>Delegation meets at Hotel lobby</i>	Free hotel-fair-hotel shuttle
<i>8.30 h</i>	<i>Leave Hotel for Fair</i>	
<b>10.00 h</b>	<b>Opening Ceremony at SUBCON THAILAND 2025</b>	

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12.00 h	Group photo session with BOI Secretary General <i>Venue: SUBCON THAILAND Matchmaking Center</i>	
13.00 h	Lunch	
Afternoon	Business Matching at the Matchmaking Center	
13.30-16.30 h	BOI Symposium: “Shaping the Future of xEV in Thailand: Opportunities for Innovation and Growth “ <i>(program enclosed)</i> <i>Venue: Grand Hall 202-203, BITEC, Bangkok</i>	
18.00 h	Transfer to Hotel	Free airport-hotel shuttle
<b>Date &amp; Time</b>	<b>MEETINGS / VISITS</b>	<b>Remarks</b>
<b>Day 4</b>	<b>Thursday, the 15<sup>th</sup> of May 2025</b>	
8.00-18.00 h	<b>VISIT SUBCON THAILAND 2025</b> <i>Venue : BITEC (Bangkok Intl Trade &amp; Exhibition Centre)</i>	
8.00 h	Delegation meets at Hotel lobby	Free hotel-fair-hotel shuttle
8.30 h	Leave Hotel for Fair	
10.00 h	Business Matching at the Matchmaking Center	
12.30 h	Lunch	
14.00 h	Business Matching at the Matchmaking Center	
18.00 h	Transfer to Hotel	Free hotel-fair-hotel shuttle
19.00 h	Free time	
<b>Day 5</b>	<b>Friday, the 16<sup>th</sup> of May 2025</b>	
7.00 h	Check out from hotel	Free hotel-fair-hotel shuttle
8.00 h	Delegation meets at Hotel lobby	
8.30 h	Leave Hotel for Fair	

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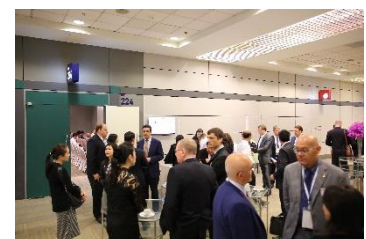
**9.30 – 12.30 h**      **CONFERENCES AND NETWORKING AT SUBCON THAILAND**  
Venue : BITEC (Bangkok Intl Trade & Exhibition Centre)

9.30 – 10.00 h      Guest registration

**10.00-11.15 h**      **CONFERENCE “Thailand : Southeast Asia’s Leading Hub for Business & Procurement”**

- 10.00 h      • Opening speech  
*Speaker: BOI top executive (tbc)*
- 10.10 h      • Overview of industrial clusters, BOI industrial linkage services, BOI incentives  
*Speaker: BOI executive (tbc)*
- 10.20 h      • What makes Thailand an ideal business and procurement hub in Southeast Asia  
*Speaker: Mr. Arnaud Leveau, Founder and C.E.O. of Alta Strategies (tbc)*
- 10.30 h      • How to incorporate a company in Thailand  
*Speaker: Baker McKenzie (tbc)*
- 10.40 h      • Financing your projects in Thailand  
*Speaker: UOB (tbc)*
- 10.50 h      • Success story of a consortium who strategically leveraged its participation in SUBCON mission to Thailand to efficiently kick-start new ventures in Thailand and the region.  
*Speaker: Mr. Andrea Spiriti, President of Italian Aerospace Network (I.A.N) (tbc)*
- 11.00 h      • Success story of a foreign company doing business in Thailand  
*Speaker: BOI-promoted company in targeted industry (tbc)*
- 11.10 h      • Q&A
- 11.15 h      End of conference

MC : Ms. Souchitra Abhay Sassady



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- 11.15–12.30 h      Networking meetings with COFFEE BREAK**
- European Association for Business and Commerce in Thailand (EABC)
  - Thai-European Business Association (TEBA)
  - British-Thai Chamber of Commerce (BTCC)
  - Franco-Thai Chamber of Commerce (FTCC)
  - Thai-Italian Chamber of Commerce (TICC)
  - Spanish-Thai Chamber of Commerce (STCC)
  - Other organizations : Business France, ...



**12.30 h              End of networking meeting**



*Lunch*

**14.00-17.00 h      SIDE-EVENTS WITH EMBASSIES OF FRANCE, ITALY, SPAIN, UK**

*Venue : BITEC (Bangkok Intl Trade & Exhibition Centre)*

**Events organized by each Embassy (tbc)**

*Venue : BITEC (Bangkok Intl Trade & Exhibition Centre)*



**14.00-17.00 h      OTHER EVENTS**

**Business Matchmaking at SUBCON THAILAND**

*Venue : BITEC (Bangkok Intl Trade & Exhibition Centre)*

**Visit co-located fairs**

*Venue : BITEC (Bangkok Intl Trade & Exhibition Centre)*

- **INTERMACH**
- **PLASTICS & RUBBER THAILAND**
- **MTA ASIA**
- **INDUSTRIAL AUTOMATION & ROBOTICS**



**17.00 h              Transfer to Hotel**

Free hotel-fair-hotel shuttle

**18.30h – onward          Leave hotel for airport**

Free hotel-airport shuttle  
(only on May 16)